



Darius Brown

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Office Hours: Wednesday 8:30am-12pm

Monday 8:30am-12pm

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DIG3526 DESIGN AND PRODUCTION STUDIO 2 (DPS 2)

Spring 2026

Course Meetings:

Section 2DP1 - Fri (10:40 AM - 11:30 PM)

Section 2DP2 - Fri (11:45 AM - 12:35 PM)

Section 2DP3 - Fri (1:55 PM - 2:45 PM)

Section 2DP4 - Fri (3:00 PM - 3:50 PM)

Course Modality:

Hybrid Face to face only on Fridays. Lectures are Asynchronous and watched via Canvas

Course Description

This course will explore the creative production of time-based media using digital video and effects. Emphasis on advanced video concepts, techniques, and compositing. This course will focus on advanced video techniques using the Adobe Creative Suite and studio lab. We will study concepts in cinematography, lighting, editing theory and sound; intro to compositing - live action and 2d/3d elements with compositing techniques.

Course Prerequisites

Digital Arts and Sciences BA major and DIG 3525C with minimum grade of C.

Course Objectives and/or Goals:

By the end of this course, students will be able to:

- ✎ Use non-linear editing software to organize and sequence images efficiently.
- ✎ Use 2D/3D compositing software to develop visual effects.
- ✎ Apply cinematic composition techniques to advance and complement a story.
- ✎ Learn basic color correction and audio techniques for video production.
- ✎ Identify and effectively utilize lighting instruments for cinematic effect.
- ✎ Describe characteristics of well-designed and executed production.
- ✎ Demonstrate skills in the use of industry standard tools.

Materials & Books

Required

- € Adobe Premiere Pro (If you plan to use other editing software please discuss with instructor)

Recommended

- € Camera (Professional Cameras, DSLR Cameras, or 2020 Smartphones are acceptable)
- € Adobe Illustrator
- € Adobe Photoshop
- € Adobe After Effects

Technology Requirements

- € Hard Drive or Cloud Drive of at least 100 GB

Course Schedule

This schedule is only a guide and is subject to change. Unless otherwise indicated, assignments and readings are due the day they are listed on the syllabus, not the following day.

Week	Subject	Assignment Quizzes	Assignments Due
1	Class Overview: Goals of Class Canvas Structure View Edit Stock final Cuts DEMO 1: Studio Intro Part 1	Download Explore Edit Stock footage Setup PP Shot Selection Create a Behance Page	Weekly Gif 1
2	Fundamentals of Film and Video: Key Principles Types of Cinema Types of shots History and terms of Cinema DEMO 2: Studio Intro Part 2	Project 1: Edit stock Rough Edit 1	
3	Building blocks of Film & Editing:1 Module 1 Recap Role of the Editor Kuleshove effect & The Psychology of Film Editing Elements of Editing Class Assignment Review (Graphical & Temporal Relationship) DEMO 3: Editing Part 1	Quiz 1 (W1-W3): 10 questions based on lectures/readings	Weekly Gif 2
4	Building blocks of Film &	Project 2: Shot Type in short	

	Editing:2 Week 3 Review Time, Pace, Feeling Rhythmic Relationship Role of the editor DEMO 4: Editing Part 2	video	
5	Camera: Anatomy (Camera Basics: Anatomy): Basic camera Anatomy Aperture, Shutter Speed, Sensor DEMO 5: Camera Assembly Part 1		Weekly Gif 3
6	Camera Basic: Exposure and Frame rate: Module 4 Recap Exposure Triangle Transitioning from photography to videography Module 5 Assign Overview Transitioning from photography to videography DEMO 6: Camera Assembly Part 2	Quiz 2 (W4-W6): 10 questions based on lectures/readings	
7	Lighting 1: 3 Point lighting Practical Ambient Tools DEMO 7: Lighting Part 1	Project 3: Lighting Exercise 3	Weekly Gif 4
8	Lighting 2: Green Screen and Prep and Lighting: Post Production VFX Compositing DEMO 8: Lighting Part 2	Project 4: Keying Exercise 4	
9	Chroma Keying & basic compositing: Post Production VFX Compositing Masking Color Correction Image building	Quiz 3 (W7-W9): 10 questions based on lectures/readings	

	Color Theory and Color Scheme DEMO 9: Compositing		
10	DB level, Meters Foley, FX, Music, and ambient Diegetic and non-diegetic sounds DEMO 10: Audio Part 1		Weekly Gif 5
11	Audio and Sound Design 2 Sound Editing In Premiere DEMO 11: Audio Part 2	Final Project Pre-Production1: Treatment, Document, and Pitch	
12	Pre Production and Planning Pipeline Overview Copyright Writing a Treatment DEMO 12: TBD	Progress Report 1	
13	Final Project Prep 1 Presenting Idea DEMO 13: TBD		
14	Final Project Prep 2 DEMO 14: TBD	Progress Report 2	
15	In class Work DEMO 15: TBD		
16	Final Presentation	Final film Project Due	

Grading Criteria

Assignment / Assessment	Total Points	% of Grade
Attendance and Participation (See Rubric	100	10
Weekly Gifs – These projects will be quick mini production assignments that should be completed in one day. Weekly Gifs are heavily penalized for lateness and CANNOT BE MADE UP.	200	15
Three Quizzes on four weeks' worth of lecture material and Demos	120	20

Projects/Assignments – Projects/Assignments are due before the Sunday session of each week by 11:59 PM unless otherwise noted. The work will be uploaded to CANVAS. Each student will be required to post a critique of their classmates’ work on CANVAS.	400	25
Final Group Project – Final Project is the result of the semester-long effort in learning. It is expected that in this final project, students employ the principles and techniques they have learned during the semester.	200	30

CRITERIA	Unsatisfactory-Beginning	Developing	Accomplished	Exemplary
ATTENDANCE	3 or more unexcused absences	2 unexcused absences	1 unexcused absence	Attended all class sessions or received approval for all necessary absences
PREPAREDNESS	Assignments are frequently incomplete or student rarely has required materials	Sometimes missing assignments or materials.	Usually prepared with completed assignments and necessary materials.	Arrives promptly, is ready and always prepared with completed assignments and necessary materials.
TEAMWORK	Rarely participates; frequently off-task; doesn’t listen well; interrupts or makes negative/inappropriate comments; distracts other students; is argumentative or uncooperative.	Participates with prompting; is off-task too often and requires redirection; effort is lacking; sometimes interrupts; sometimes makes negative or inappropriate comments; distracts other students.	Participates well and is on-task most of the time; listens well; refrains from negative or inappropriate comments; respects others’ property and personal space; is cooperative.	Always participates and volunteers; uses time well; is hardworking, motivated, and self-disciplined; always listens well; never interrupts the lesson; refrains from negative or inappropriate comments; respects others’ property and personal space; is cooperative and patient.
SAFETY	Does not respect the equipment and facility with care or attention. At times is very distracted, reckless or lackadaisical.	Somewhat respects the equipment and facility with good care and some attention. At times is distracted or lackadaisical.	Respects the equipment and facility with good care and some attention. Does not put others in harm's way.	Respects the equipment and facility with great care and attention. Prevents putting others in harm's way.

Grading Scale

Letter Grade	% Equivalency
A	94 – 100%

A-	90 – 93%
B+	87 – 89%
B	84 – 86%
B-	80 – 83%
C+	77 – 79%
C	74 – 76%
C-	70 – 73%
D+	67 – 69%
D	64 – 66%
D-	60 – 63%
E, I, NG, S-U, WF	0 – 59%

More information on grades and grading policies is here: <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

Materials, Supply, and Equipment Fees

Material and supply and equipment use fee information are available from the academic departments or from the schedule of courses (Florida Statutes 1009.24). The total course fee for this class is \$68.64. The total course fee for each course is listed on the UF Schedule of Courses. (<https://registrar.ufl.edu/soc/>)

Academic Policies and Resources:

Information about grading and attendance policies, support for students with disabilities, course evaluations, the Honor Code, and other campus resources can be found at <https://syllabus.ufl.edu/syllabus-policy/uf-syllabus-policy-links/>

Attendance Policy, Class communicating Expectations, and Make-Up Policy

The UF Digital Worlds Institute is committed to the idea that regular student engagement is essential to successful scholastic achievement. No matter if the class is held in a traditional classroom, an online classroom, or a combination of the two, interaction with your peers and the instructor will empower you to greater achievement.

In our course, attendance is mandatory for the in class Demos. Students are allowed ONE unexcused absence. This means you can miss a class without notifying or providing a doctors note. If you miss more than ONE class/Demo during the semester, each additional absence will lower your overall grade by 100 points. If you miss more than 3 classes unexcused, you will fail the course. Acceptable reasons for absence from or failure to engage in class include illness; Title IX-related situations; serious accidents or emergencies affecting the student, their roommates, or their family; special curricular requirements (e.g., judging trips, field trips, professional conferences); military obligation; severe weather conditions that prevent class participation; religious holidays; participation in official university activities (e.g., music performances, athletic competition, debate); and court-imposed legal obligations (e.g., jury duty or subpoena).

For all planned absences, a student in a situation that allows an excused absence from a class, or any required class activity must inform the instructor as early as possible prior to the class. For all unplanned absences because of accidents or emergency situations, students should contact their instructor as soon as conditions permit.

Course Technology

The students will be required to have access to and use a personal computer with access to the Internet. Word editing software will be required for written assignments. The University of Florida and Digital Worlds require that students have access to and ongoing use of a laptop/mobile computer for DIG courses in order to be able to function in the current learning environment. Digital Worlds requires each DAS major's laptop computer to meet certain minimum specs for heavy graphics use, the requirements documented below must be met.

<https://digitalworlds.ufl.edu/programs/ba-in-digital-arts-sciences/technology-requirements/>.

Course Communications

Students can communicate directly with the instructor regarding the course material through the course management system (CANVAS) using "Canvas E-Mail".

Creation of Original Content Ethics

For original projects and all assignment deliverables, students should remember that representations of acts of violence, coarse and offensive language, sexual behavior, bodily function and ability, neurodiversity, and personal identity are likely to cause extreme audience response, regardless of the creator's intentions. In addition, the recreation of such actions and subjects for fictional purposes may unintentionally traumatize or negatively impact those who collaborate in the creation of the images. While the university encourages students to explore themes and tell stories that may include this difficult subject matter, they should be cautioned against modes or styles of representation that might be considered unnecessarily offensive or potentially triggering. Instructors, faculty, and university administrators reserve the right not to show or share any student work they feel is inappropriate for their classroom or for public exhibition, as there may be concerns about the impact of such work on the community. Please consult with the faculty when producing work that might be considered controversial, and err on the side of being cautious when it comes to making decisions about a project's content - in other words, make the PG-13 version of your story, not the R version, and certainly not the "unrated" version. This is also to help students understand that most professional creative situations have strict guidelines and limitations on such content and how it is produced: your ability to tell stories effectively with "less" is a strong professional skill that will aid in the dissemination of your work to a broader audience.

University Policies

Information about university-wide policies and resources can be found here: <https://syllabus.ufl.edu/syllabus-policy/uf-syllabus-policy-links/>

Disclaimer: This syllabus represents the instructor's current plans and objectives. As we go through the semester, those plans may need to change to enhance the class learning opportunity. Such changes, communicated clearly, are not unusual and should be expected.